



Introduction .....iii  
Model Bi-Weekly Assignment Sheet .....vi  
    How to Grade Lessons .....vi  
Year at a Glance .....viii  
Lesson Features and Course Books .....ix

**BOOK 1 of Aristotle's *Rhetoric*: RHETORIC AS IT CONCERNS THE SPEAKER (The Three Types of Speech)**

Lesson I: The Scope and Purpose of Rhetoric .....1  
Lesson II: The Definition and Division of Rhetoric .....5

**POLITICAL RHETORIC**

Lesson III: The Topics and Aims of Political Rhetoric .....13  
    CASE STUDY for Lessons 3-5: "The Envoys Appeal to Achilles," by Homer .....19  
        Case Study Exercises for Lesson 3 .....21  
Lesson IV: The Object of Political Rhetoric .....23  
    Case Study Exercises for Lesson 4 .....31  
Lesson V: The Content of Political Rhetoric .....33

**CEREMONIAL RHETORIC**

Lesson VI: The Content and Aims of Ceremonial Rhetoric .....39  
    CASE STUDY for Lesson 6: "The Gettysburg Address," by Abraham Lincoln .....45  
        Case Study Exercises for Lesson 6 .....46

**FORENSIC RHETORIC**

Lesson VII: Forensic Rhetoric .....47  
    CASE STUDY for Lesson 7: "Socrates' Defense," by Plato .....57  
        Case Study Exercises for Lesson 7 .....62  
Lesson VIII: Non-Artistic Means of Persuasion in Forensic Rhetoric .....65



**BOOK II of Aristotle's *Rhetoric*: RHETORIC AS IT CONCERNS THE AUDIENCE**  
 (The Three Modes of Persuasion)

**Lesson IX: Rhetoric as it Concerns the Audience .....73**

**PATHOS**

**Lesson X: Pathos: Part I .....81**

**Lesson XI: Pathos: Part II .....91**

Case Study Review Exercises for Lessons 10-11 .....99

**ETHOS**

**Lesson XII: Ethos .....101**

Case Study Review Exercises for Lesson 12 .....109

**LOGOS**

**Lesson XIII: The Use of Example in Argument .....111**

**Lesson XIV: The Use of Enthymeme in Argument .....121**

**Lesson XV: The 28 Lines of Argument .....127**

**Lesson XVI: The 9 Sham Enthymemes .....135**

Case Study Review Exercises for Lessons 13-16 .....145

**SPECIAL CASE STUDY: Antony's Funeral Oration, by William Shakespeare .....147**

Exercises for Special Case Study .....151

**APPENDICES**

Appendix A: The Figures of Speech (with a Figures of Speech Worksheet) .....157

Appendix B: How to Mark a Book .....164

Appendix C: How to Outline a Book .....165

Appendix D: How to Define (with a Definition Worksheet) .....166

Appendix E: How to Divide and Classify (with a Division Worksheet) .....167

Appendix F: The Ten Categories .....168

Appendix G: The Five Predicables .....172