

CAPITALIZATION

Rule 14: Capitalize names of days, months, holidays, and special days.

Examples: Saturday Columbus Day
 Fourth of July Hanukkah
 December St. Valentine's Day
 Pearl Harbor Day George Washington's Birthday
 February Tuesday

Rule 15: Capitalize a proper adjective but not the noun it modifies unless the noun is part of a title.

Examples: a Columbus Day parade
 our Tuesday meeting
 Hanukkah celebration
 Alaskan coast
 Swiss village
 Labor Day weekend
 a Scottsdale rodeo

Specific titles are capitalized following the rule: Capitalize the first word, the last word, and all important words in any title. Do not capitalize a, an, the, and, but, or, nor, or prepositions of four or less letters unless those words are the first or last word.

Examples: California Gold Rush Days
 Washington Cherry Blossom Festival
 Pasadena Tournament of Roses Parade
 Winter Olympics
 Kansas State Fair

Note: Include the in a title only if the actually would appear on a sign announcing the event.

Examples: Are you going to the Orange Bowl Parade?
 They went to the Indianapolis 500.

Rule 16: Capitalize brand names but not the product(s).

Examples: Roman Meal bread Carnation milk
 Birdseye vegetables Fisher Price recorder